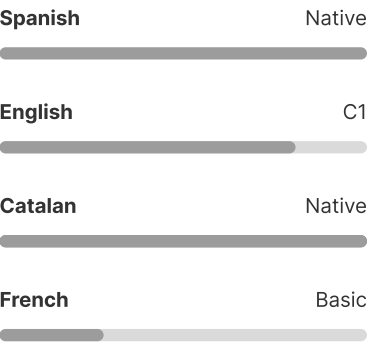




Valencia, Spain
 +34 674 273 416
 lauxllavador@gmail.com
 www.laurallavador.com

LANGUAGES



TECHNICAL SKILLS

- Design & prototyping:
- Figma

Adobe XD

Photoshop

Illustrator
- Multimedia & motion
- After Effects

Premiere

Cinema 4D

Lightroom
- Web & Data
- Power BI

HTML

CSS

Wordpress
- User analytics
- Hotjar

Lucky Orange
- Management & Agile
- Jira

Scrum

Design Thinking

AWARDS

- UCV Innovative project finalist
- Tesis: creation and design of company (Keyla) which is a ecological phone cases brand.

Laura Llavador García

Product Designer (UI/UX) & Multimedia

PROFESSIONAL EXPERIENCE

- Product UX/UI Designer

Current

Kimera Technologies

2026 - Now

Valencia, Spain

 - Search experience redesigns for AI-powered ecommerce platforms, optimizing search, filtering and zero-results flows.
 - Design and evolve the AI Shopping Assistant, integrating conversational UX with search engine logic.
 - Define and scale a modular Design System aligned with AI-driven search experiences, ensuring UI consistency and reducing implementation time across clients.
 - Collaborate continuously with Front-End developers to translate complex functionalities into intuitive interfaces.
 - Prototype and validate new interaction patterns for conversational commerce.
 - Drive the transition from traditional keyword-based search to conversational and intent-driven ecommerce experiences.
- Product UX/UI Designer

NextPort by Moffatt & Nichol

2022 - 2026

Valencia, Spain

 - Lead **user research** (interviews, testing, analytics with Hotjar & Lucky Orange), optimizing interaction flows and reducing friction by **25%**.
 - Conducted **SaaS product benchmarking**, identifying key improvements implemented in the final platform.
 - Design and supervise dashboards and digital systems in direct collaboration with **front-end developers** (Angular), ensuring UI consistency and usability.
 - Implemented **Scrum and Design Thinking methodologies**, improving design sprint efficiency by 30%.
 - Translated market insights into **functional prototypes**, increasing user satisfaction by **45%**.
 - Designed **scalable design systems** that reduced development time by **20%**.
- Multimedia Designer

Damel Group & Vitaldin

2021 - 2022

Valencia, Spain

 - Grew Instagram account **from 2k to over 10k followers** through designing content and management.
 - Developed **360° campaigns** with a digital focus.
 - Designed optimized **product packaging** and labeling for retail.
- Design & Marketing Manager

Miel Mayem

2021 - 2021

Valencia, Spain

Marketing and Design Department Manager. Packaging and product labeling design. E-commerce product presentation design. Social media management. Photography, video production, and editing.
- Graphic Designer

Aidimme Instituto Tecnologico

2019 - 2020

Valencia, Spain

Advertisement creation and campaign design, including social media advertising featuring a 3D commercial video.Design of scientific reports.

Creation and design of exhibition stands for the REDIT expo.
- Graphic Designer

Freelance

2018 - 2020

Remote

 - Social media content creator - Clinica M.Fort.
 - Rebranding - www.loscaprichosdemihermana.com
 - Multimedia Design - Estudio Asecas.

EDUCATION

- Master's degree in User Experience & User Interface

Universitat Oberta de Catalunya

2020 - 2022
- Multimedia & Digital Arts Degree

Universidad Catolica de Valencia

2015 - 2019
- Interior Design course

Campus Training

2019 - 2020